**Request for Proposals**

**Consulting Services**

**Purchaser: Public Policy Secretariat (PPS) of Republic of Serbia**

**Project:Donor Trust Fund – Serbia Digitalization for Business Environment**

**Contract title: Digitalization of the Media Register of the Serbian Business Registers Agency (SBRA)**

**Country: Republic of Serbia**

**Grant No.:****TF0C3901**

**Project No.: P174555**

1. International Bank for Reconstruction and Development (hereinafter: the World Bank), acting as administrator of the European Commission, on behalf of the European Union for the EC – World Bank Partnership Programme Part III for Europe and Central Asia Programmatic Single-Donor Trust Fund – Serbia Digitalization for Business Environment, extended a grant (hereinafter: Grant) to the Republic of Serbia to assist in the financing of the project “Serbia Digitalization for Business Environment” (hereinafter: Project), and intends to apply part of the proceeds toward payments under the contract for Digitalization of the Media Register of the Serbian Business Registers Agency (SBRA).
2. The **Public Policy Secretariat (PPS) of Republic of Serbia** now invites sealed Proposals from eligible Proposers for **Digitalization of the Media Register of the Serbian Business Registers Agency (SBRA)**. The procurement aims to replace the existing Media Register information system operated by the Serbian Business Registers Agency (SBRA) with a new, technologically and functionally enhanced solution. This system will enhance and streamline specific business episodes throughout the life cycle of media entities, including their establishment, daily operations, expansion, and cessation. In addition to improving the operational efficiency of the Media Register, the new system must ensure full compliance with the latest legal requirements and support future scalability to accommodate new functionalities or regulatory changes. Integration with existing internal SBRA systems and external government systems is essential to ensure consistency and interoperability with broader e-Government platforms. This procurement also aims to ensure that the new system is user-friendly, supporting users with basic computer skills, and includes provisions for comprehensive training materials and user manuals. The system should be flexible enough to accommodate future updates as legal frameworks evolve.

The period of contract implementation will be 12 months.

1. The procurement process will be conducted through the Direct RFP, shorten Quality and Cost-based Selection proceduresand in a Full Technical Proposal (FTP) format as described in respective RFP, in accordance with the the World Bank’s [Procurement](http://www.worldbank.org/html/opr/procure/guidelin.html) Regulations for IPF Borrowers” (July 2016 Revised September 2023) (“Procurement Regulations”), and is open to all eligible Consultants as defined in the Procurement Regulations.
2. Interested eligible Consultants may obtain further information from the Central Fiduciary Unit of the Ministry of Finance and inspect the request for proposals from 09:00 to 15:00 hours at the address given.
3. The request for proposals documents in English will be delivered to interested eligible Consultants upon their request sent by email.

The address (es) referred to above is (are):

**Office for inquiry and issuance of the RFP** **document:**

To: djordje.perisic@mfin.gov.rs

Cc: ljiljana.dzuver@mfin.gov.rs

Cc: jelena.nesic@piu.rsjp.gov.rs

Cc: milan.popovic@rsjp.gov.rs

 The request for proposals will be provided by the CFU by email.

1. The attention of interested Consultants is drawn to paragraphs 3.14, 3.16 and 3.17 of the World Bank’s Procurement Regulations for IPF Borrowers – Procurement in Investment Project Financing Goods, Works, Non-Consulting and Consulting Services (July 2016, revised November 2017 , August 2018 , November 2020 and September 2023) (“the Regulations”) setting forth the World Bank’s policy on conflict of interest.

7. Proposals must be delivered not later than **January 31, 2025,** by **12:00 (noon) local time.** Late Proposals will be rejected.

Djordje Perišić

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