

# ABOUT EU4BE

The World Bank is implementing EU for a Better Business Environment, or EU4BE, an initiative funded by the European Union (EU) and designed to help the Serbian Government improve the business environment and promote private sector competitiveness. Key partners include the Ministry of Economy, Public Policy Secretariat (PPS), Ministry of European Integration, and other government ministries and public authorities.

***The project is scheduled to continue until April 2025.***

***Project activities are grouped into three components:***



Establishing a platform to coordinate reforms for improving the business environment



Support for streamlining administrative procedures and regulations



Flexible technical assistance instrument



# ABOUT COMPONENT 1

Through its Component 1, EU4BE supports the Serbian Government in establishing a platform to prioritise and coordinate Business Environment (BE) reforms. To achieve this goal, EU4BE uses the following instruments:



**1. 1. The BE MONITORING PORTAL** is a digital platform designed to allow all stakeholders to track key BE indicators (both nationally and locally) and measures and activities taken by the Serbian Government to improve BE, using data from the Unified Information System for Policy Planning and Coordination. EU4BE supports the PPS in: developing a methodology to identify measures and activities with impact on BE; producing a functional design of the BE platform (online portal) and linking it with existing data resources; mapping measures and activities in existing policy documents which have impact on BE, and linking these with reform initiatives proposed by the private sector; and other efforts.

## **2. THEMATIC WORKSHOPS WITH BUSINESSES AND PUBLIC-PRIVATE DIALOGUE**

In support of the platform to prioritise and coordinate BE reforms, EU4BE is organising thematic meetings/workshops aimed at: a) networking among businesses, public authorities, and other stakeholders, and strengthening the public-private dialogue; b) identifying priority reform initiatives and private-sector proposals for BE improvements that may be supported through other EU4BE components; and c) verifying recommendations made by the EU4BE team and partners for streamlining and digitalising administrative procedures and requirements.

## **3. OPEN SPACE**

The EU4BE web page on the PPS website provides updates for the private sector, project partners, and donors about the progress of the various BE improvement initiatives undertaken as part of EU4BE.

## **4. SEMI-ANNUAL ANALYTICAL BE REPORTS FOR SERBIA**

Semi-annual BE reports identify priorities, obstacles, and opportunities for enhancing the regulatory environment for doing business in Serbia, as well as chart progress with BE reforms.